GCE A LEVEL – NEW

1700U40-1

ENGLISH LANGUAGE – A2 unit 4
Spoken Texts and Creative Re-casting

TUESDAY, 20 JUNE 2017 – MORNING

2 hours

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

There are **two** sections. You are reminded that Section B requires you to produce a creative piece of writing linked to one or both of the transcripts in Section A.

Answer **both** questions.

Write your answers in the separate answer booklet provided.

INFORMATION FOR CANDIDATES

Each section carries equal marks.

You are reminded that assessment will take into account the quality of written communication used in your answers.

You are reminded that this paper is synoptic and so will test understanding of the connections between the different elements of the subject.

List of phonemic symbols for English

Consonants

/p/	pot, hop, hope
/b/	bat, tub, ruby
/t/	ten, bit, stun
/d/	dog, bad, spade
/k/	cat, lock, school
/g/	gap, big, struggle
/s/	city, loss, master
/z/	zero, roses, buzz
/f/	fit, phone, cough, coffee
/v/	van, love, gravy
/θ/	thin, bath, ethos
/ð/	this, either, smooth
/ʃ/	ship, sure, rush, sensational
/ʒ/	treasure, vision, beige
/tʃ/	cheek, latch, creature
/dʒ/	jet, smudge, wage, soldier
/m/	map, ham, summer
/n/	not, son, snow, sunny
/ŋ/	sing, anger, planks
/h/	hat, whole, behind
/w/	wit, one, where, quick
/j/	yet, useful, cure, few
/r/	rat, wrote, borrow
/l/	lot, steel, solid

Vowels: pure

/æ/	tap, cat
/ɑː/	star, heart, palm
/iː/	feet, sea, machine
/ɪ/	sit, busy, hymn
/e/	bet, instead, many
/ɒ/	pot, odd, want
/ɔː/	bought, saw, port, war
/ʊ/	book, good, put
/uː/	food, two, rude, group
/ʌ/	but, love, blood
/ɜː/	fur, bird, word, learn
/ə/	**a**bout, driv**er**

Vowels: diphthongs

/eɪ/	date, day, break
/aɪ/	fine, buy, try, lie
/ɔɪ/	noise, boy
/aʊ/	sound, cow
/əʊ/	coat, know, dome
/ɪə/	near, here, steer
/eə/	dare, fair, pear
/ʊə/	jury, cure

Glottal stop

/ʔ/	bo**tt**le, foo**tb**all

Section A: Analysing Spoken Language

Answer the following question.

1. The three texts printed on pages 4 and 5 are examples of comedy routines.

    Text A is a stand-up routine performed by the comedian Sarah Millican describing her experience of using an automated checkout at the supermarket Asda. It was performed live as part of the Royal Variety Show in the Royal Albert Hall.

    Text B is a routine performed by the stand-up comedian Michael McIntyre describing his experience of shopping in Argos. It was performed live at the Apollo Theatre.

    Text C is a comedy sketch set in a clothing shop which was performed by comedians David Mitchell and Robert Webb on their Channel Four television sketch show 'That Mitchell and Webb Look'.

Drawing on your knowledge of the levels of language, analyse the spoken language of these texts as examples of comedy. Your focus should be on how the performers use language to create comedy, engage the audience and express their attitudes.

In your response, you must also:

- consider relevant concepts and issues
- explore contextual factors.

(40 marks)

KEY TO TRANSCRIPTION

(.)	micropause
(1.0)	timed pause (in seconds)
(.h)	pause with an intake of breath
ca.	incomplete word
//	overlapping speech
{laughs}	paralinguistic features
help	emphatic stress
SWAGGER	increased volume
real:::ly	stretched or prolonged speech
↗paid	rising intonation
↘tired	falling intonation
↑hwah↑	raised pitch
↓last↓	lowered pitch
accel	speech that is getting faster (underlined)
rall	speech that is getting slower (underlined)
/dʒə/	phonemic transcription reflecting pronunciation

Some question marks have been included to aid greater clarity.

Text A **Sarah Millican talking about shopping at Asda**

I went to Asda **two** in the **morning** (1) ↓and↓(.) I just needed a few bits just the sort of things
I need to live /miː/ life you know microwaveable dinners and tache ↘cream {nods slowly}

accel (2) the lady laughed particularly loud upstairs ↗there {laughs} (.)<u>so I get to the till two in the
morning get to the till I've been driving for three hours I'm quite ↘tired</u> (.) and there's no tills

5 accel <u>on of course there's no tills on</u> is there? <u>there's never any tills on and you've got to go to
the self-service now I don't know about you lot but I don't like the self-service</u> (.h) /kɒz/ I
used to work in a ↗**shop** (.h) and I'm re:::ally good at this and last time I did it I /gɒʔ/ **paid**

rall <u>and a **uniform** and **discount**</u> I'm /nɒʔ/ /hæpɪ/ (1) so I get up with /miː/ basket I start ringing
things in first couple of things go through quite well (.h) without a hitch seamlessly and

10 ↓/ɜː/↓ (.h) and then the third thing it just says ↓you didn't put that in a basket↓ yes I **did** (.) /ʌː/
I **did** (.) it's a eight pound ↗cardigan how heavy /dʒə/ think it ↗is? (1) but unfortunately the
machines don't respond to **this** face {makes irritated face} (3) so I had to get a lady over so
the lady came over she did /wɒʔevə/ she had to do and it was all fine again (.h) and I got on
a bit of a roll (.h) and I got maybe five or ↑**six**↑ things in and /bʌzɪn/ and /bægɪn/ and /bʌzɪn/

15 and /bægɪn/ and /bʌzɪn/ and /bægɪn/ then it came up with a blank screen it said checking

accel weight (.h) check ca. <u>I'm like I haven't got anything on the scales I'm buying tache cream
and microwaveable dinners ↑there's no need to put anything on the scales I'm really tired I
just /wʌnə/ go home why has it got</u> (.h) <u>checking weight?↑</u> and then I realised that /miː/ belly

20 was on the scales {nods slowly} (2.5) I was feeling so tired that I'd just gone ↓uh↓{slumps
and chuckles}

Text B **Michael McIntyre talking about shopping in Argos**

Argos is the weirdest shop on earth ↑**Argos**↑ is the shop that says (.) we ↘**think shops**

accel should be like **this** (1) and all other shops went (.) no (2) <u>no we're going to stick with the
putting the stuff we have in the shop and then they pick it</u> (.) <u>then they take</u> and Argos
went n ca. people don't ↗want to shop like that (.) they want a big **BO:::OK** {mimes book}

5 of shopping (2) you need to be in pretty good physical condition to **get** to the **index** of the

accel **book** ↗<u>don't you</u>? you see people sort of limbering up going {does exaggerated karate
move} ↑/hɑːwæ/↑ {laughs} (5) then when you find what you ↘want (.) b. ca. then you have to

accel do a little **stock** ↘**check** <u>why do I have to do my own stock check here?</u> (.) then you write it
down you pay **mon**ey you get a new piece of **pa**per you still don't even have what you ↗paid

10 rall ↘for (.h) then you go to <u>probably the mo:::st</u> (.) <u>depressing area in ↘life</u> (1) literally (1) it's like
bingo but you win what you've already paid for (2) there are **rows** of seating {mimes rows}
(.h) you'd be like (1) it's like a ↑**theatre**↑ for the ↑**poor**↑ I've never seen anything **quite** so
depressing

Text C   **Mitchell and Webb comedy sketch set in a clothing shop**

SA: shop assistant   **C: Customer**

SA		can I **help** you ↗sir?
C		yeah cheers /ʌm/ I'm just vaguely looking at suits right now /ɜː/ something /kæʒ/ but also /kaɪndə/ **cool** and **dark** so you can wear it in the ↗evening
5 SA		a business /sjuːt/ that is simultaneously a dinner /sjuːt/ (.h) and a **tail**coat and a **pair** of ↘**pyjamas**?
C		yeah around the kind of 100-150 mark
SA		which is **fashioned** from **sackcloth** and ↘**string**?
C		↗sorry?
10 SA		do you wish to look ↘**smart** or are you merely looking for a newer version of what you're wearing at the ↘**moment**?
C		oh well if you've got something **like** this then (.)
SA		you mean something Italian and ill **fitting** (.h) and so **shiny** I can see my **face** in it (.) in stark contrast to your ↗shoe:::s?
C		/ɜː/ (1) ↗yeah
15 SA		we do not
C		sorry what happened to th:::e (.) friendly Australian girl who used to work ↗here?
SA		she's ↘**gone** sir (.) they've all ↘**gone** (.) they've all been **driv**en out and the **burning** remains of their **tawdry** rags cast after them (1) and we're **back**
C		↗who?
20 SA	accel	the incredibly intimidating and aristocratic people who still ↗unaccountably
	rall	sell clothes (.h) and by the way we don't like being **talked** to by people with their ↗**hands** in their ↘**pockets**
C		*{looks shocked}* I **beg** your ↗pardon?
SA		↓I'll overlook it just this once↓ (1) *{C tries to talk - SA interrupts, going up to him*
25	accel	*and taking off his jacket}* ↓I've seen you in here before (.) I've seen you **slouching** round the place in your **slip-on** shoes and your **motorcycle** jacket (.h) looking like a mechanic who's won the **pools** (.) I've seen you with your **tin** earring and your
	rall	**black**-marketeer SWAGGER ↓we've all seen you and we all thought you were a **turd**↓ (1) ↗**now** do you wish to be *{starts to dust jacket down violently}* **smart** (.) or do
30		you wish to leave this place as you entered it (.) looking like a ↑**slack** jawed **spiv**?[1] ↑*{throws jacket to the ground}*
C		↑**why** are you ↗**treating** me like this?↑
SA		because I'm trying to **help** ↘**you** (.) I'm trying to help you to have ↘**standards** I'm trying to make you know that the world isn't pleased to **see** ↗you (.) you aren't
35		**needed** or **included** (.h) or ↗**loved** *{holds up new jacket in front of C}* (.)you're **ugly** (.h) and **superfluous** and ↘**ignorant** ↓and you should be **frightened** (.) and **meek** and **grateful**↓

[1]spiv: period word meaning flashily dressed black marketeer. Used in time of rationing during the 1940s.

Section B: Creative Re-casting

Using the transcripts presented in Section A as stimulus, answer the following question.

2. The Telegraph online recently reported that a Russian inventor is developing a drive-through supermarket, enabling shoppers to purchase food without setting foot outside their vehicles. Customers will be able to drive to a station, select their items from cascading shelves and put them on a conveyor belt. A member of staff will then pack the shopping and hand it to the customer.

   The inventor believes that his new system will maximise convenience for busy shoppers, while also providing benefits for major supermarkets, which are losing out to discount grocers.

   Imagine you are a working at an advertising agency promoting the drive-through supermarket. Your job is to produce a script (including spoken and non-spoken elements) for a thirty-second advertisement as part of the campaign.

   Write the script.

   Aim to write approximately 400 words.   **[40 marks]**

END OF PAPER

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